
hello!

I am a designer who aims to inspire and be inspired. I love all things that allow me to express and enhance my creative skills and am a firm believer that from hard work and dedication come great things.



sarah kennedy
graphic designer

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SKILLS:

Photoshop
Illustrator
InDesign
Microsoft Office
Print Design
Web Design
Concept Development
Illustration
Typography
Branding
Packaging Design
Drinking Tea

EDUCATION

The Art Institute of Pittsburgh | Bachelor of Science in Graphic Design
GPA: 4.0

EXPERIENCE

Chemistry Communications | Pittsburgh, PA
Senior Art Director
2013 - Present

As a designer, I work across print and digital on a variety of clients, both individually and with a team of writers, designers, account executives and developers. As an art director, I work alongside and oversee members of the creative team, lead projects and engage in client consultation and presentations.

Some things I do:

Print design (posters, brochures, direct mail, banners, packaging, outdoor, collateral), digital design (responsive websites, banners, e-mails, social platforms), branding, TV/Radio spots, art direction, copy writing, photo retouching, photography, team management, brainstorming.

Pittsburgh Symphony Orchestra | Pittsburgh, PA
Graphic Design Intern
2013

I worked in both print and digital as an in-house designer for various departments.

Some things I did:

Print design (menus, invitations, posters, tickets, brand collateral, brochures), digital design (banners, social platforms)

AIP Design Studio | Pittsburgh, PA
Honors Class
2013

Selected by faculty as a member of a design honors class, I worked with a variety of clients both individually and on a team of designers.

AWARDS

Pittsburgh Society of Illustrators | Student Show
2nd Place

New York Society of Illustrators | Student Show
Finalist - featured in gallery in New York city